

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Confirmation No.: 2289
Peter M. Redling	
Application No.: 09/584,805	Group Art Unit: 2611
Filing Date: May 31, 2000	Examiner: John Manning

## For: INTERACTIVE TELEVISION ADVERTISING METHOD

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated **October 19, 2005**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

Amendments to the Specification begin on page of this paper.

- Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.
- Amendments to the Drawings begin on page of this paper and include an attached replacement sheet.
- **Remarks** begin on page 8 of this paper.

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